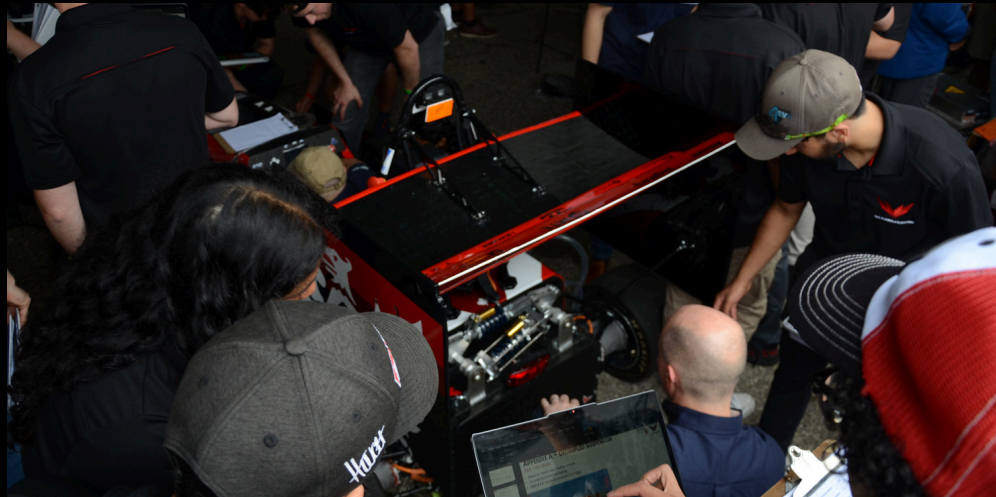
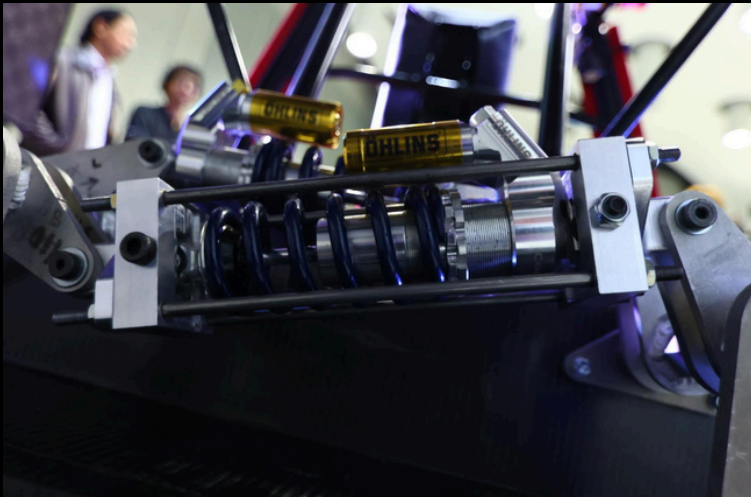




MAC FORMULA ELECTRIC

2025-2026 SPONSORSHIP PACKAGE





TEAM OVERVIEW

MAC Formula Electric is a student-run team representing McMaster University in the Formula SAE competitions. Our team annually designs, builds, and competes with a fully-electric, quarter-scale, formula-style vehicle. Undergraduate and graduate students on the team have an opportunity to tackle real-life engineering challenges by applying their classroom knowledge through hands-on experiences. In addition to the engineering activities undertaken by the team, we are also required to generate the financial support necessary to cover expenses incurred by the team. These can range from research & development costs that are incurred annually, to non-recurring expenses such as workshop tools and testing equipment.

The team's annual build cycle is driven forward by a multi-disciplinary group of 80-100 members from various engineering and non-engineering fields of study. Through the leadership structure of our team, we provide our members with guidance and mentorship to maximize their learning experience on the team. The restrictions imposed by FSAE competition rules on the vehicle frame and power plant challenge the knowledge, creativity, and imagination of students on our team.

2015



MAC Formula Electric is Founded

**2020
/2021**



MAC EV1/2 Goes to Virtual Competition

2022



MAC EV3 Goes to Competition

2023



MAC EV4 Goes to Competition

2024



MAC EV5 Goes to Competition

2025



MAC25 Goes to Competition

2026



MAC26 Goes to Competition

TEAM LOCATION



The team operates at the Gerald Hatch Centre (GHC) for Experiential Learning at McMaster University. It was built to provide space for McMaster Engineering students to enhance their student experience through extracurricular activities.

The equipment and facilities provided in this space provides the team with resources necessary to maximize our potential. With adequate safety procedures in place and the workspace fully in-use, we are excited to proceed full-steam ahead with the development of MAC26!

GHC offers collaborative office spaces where our team members can host in-person meetings and discussions. It also hosts a well-equipped student workshop, and a Build Space where our team workspace is located.

TEAM LEADERSHIP



Arianna Ramotar
Business Director



Chrisha Joseph-Anton
Co-Mechanical Director



Carter Fenton
Co- Mechanical Director



Kartikeya Babhuta
Electrical Director



Blake Freer
Software Director

TEAM LEADERSHIP



Electrical Engineering



Elisabeth Mark
LV Electronics



Lucas Haber
Wire Harness



Mya Spoelstra
Co-Powertrain



Ioannis Papaspyridis
Co-Powertrain



Rahim Aziz
HV Electronics

Business



Sam Robertson
Business

Mechanical Engineering



Ada Wu
Operations Manager



Simon Armbruster
Composites Manager



Zachary Krbavac
Drivetrain



Mubashir Ansari
Vehicle Dynamics



Liam Boone
Suspension



Tyler Lounsbury
Aerodynamics



Andrew Evans
Chassis



Braden Clarke
Brakes



Kayla Siriban
Accumulator



Georgia Campbell
Ergonomics

FORMULA SAE COMPETITION



For the upcoming season, our team is planning to compete in Formula SAE Electric, which will be taking place on June 16-21, 2026 at the Michigan International Speedway.

STATIC EVENTS

- Design and Cost Presentations
- Business Case Presentation
- Technical and Safety Scrutineering
- Tilt Test
- Brake Test

DYNAMIC EVENTS

- Skid Pad
- Sprint (Autocross)
- Acceleration
- Endurance/Efficiency



WHY SPONSOR US?



MAC Formula Electric is committed to a culture of learning, teamwork, and excellence. We demonstrate these core pillars of our team culture through our internal practices, and by partnering with industry leaders and innovators with shared values. We believe in fostering a meaningful learning experience for students on our team through:

- Utilizing tools and practices currently in use across their respective industries
- Opportunities for collaboration and mentorship between students and technical leaders
- Meticulous documentation of research and development activities
- Flexible training that is useful beyond automotive technology applications

Our members apply knowledge and skills learned from their time on the team to their academic work, providing them with an experiential context for the concepts taught in class. They also apply it towards opportunities as interns and co-op students in professional environments. The combination of academic and experiential learning makes our members more efficacious, enriching their learning experience on the job and adding further value to the organization. Members returning from internships and co-op work placements bring with them a wealth of transferrable knowledge and best practices. Our team applies these in the continuous improvement of our internal practices. As a result, members graduating from our team are better equipped to address unique challenges in the industry relative to their peers.

By investing in our team of ambitious students, you support the designers, engineers, and leaders of tomorrow. The funding, resources, or mentorship provided are just a few ways that you can establish strong professional connections with McMaster's brightest individuals. You also benefit from gaining access to a cost-effective medium to promote your brand to our audience at home, or to attendees when our car travels to competitions and showcase events.

SPONSORSHIP TIERS



Benefits	TITLE > \$10 000	PLATINUM > \$5000	GOLD > \$2000	SILVER > \$1000
JOB PROMOTION AND RESUME BOOK	✓	✓	✓	✓
LOGO ON SEASON SHIRT	✓	✓	✓	✓
MEET THE TEAM & WORKSHOP TOUR	✓	✓	✓	
SOCIAL MEDIA PROMOTION	FEATURED	✓		
PRODUCT TESTIMONIALS	✓	✓		
FEATURED ON TEAM MERCH	✓			
LOGO ON WEBSITE	FEATURED	X-LARGE	LARGE	MEDIUM
LOGO ON VEHICLE	X-LARGE	LARGE	MEDIUM	SMALL

Note: Bronze Tier Sponsorship includes one benefit selected from the options listed above for >\$500. Sponsorship tiers are intended as general guidelines and may be adjusted at the discretion of MAC Formula Electric. Any additional or modified benefits must be mutually agreed upon in writing by MAC Formula Electric and the sponsoring organization.



Thank you for taking the time to review our package!

Looking to reach out? We're looking forward to hearing from you!

formula@mcmaster.ca